

PRESS RELEASE

Deluxe premium collection

Carat – exclusive wall design for sophisticated living

Gemstones with a high carat are particularly valuable. The new “Carat” premium collection stands for exclusive wall designs with elegant, timeless wall decorations. Under the “Deluxe” label, the new collection features stylish, exclusive and shimmering effects.

The sophisticated “Carat” patterns offer supreme elegance and design options for every home style – a true diamond in the interior design world. The wallpapers sparkle like diamonds as the high-quality embossing catches the light. The colours range from shiny metallic tones such as gold, silver and bronze to classic home colours including silver grey, blue, cream and beige tones as well as dramatic black.

Stylised triangles with luxurious shimmering effects create the ultimate glam factor. The vibrant composition of a modern graphic design on a beautiful glistening background creates a fascinating interior effect. The radiant impression of the wave motif also gives every living style a glamorous atmosphere. The ginkgo leaves arranged in vines appear almost graceful and create natural beauty and a sense of serenity. The majestic ornament with the harmonious range of colours gives the home a modern and exclusive ambience. Classic broad stripes round off the sophisticated “Carat” collection.

The designs are complemented by exquisite, plain-coloured wallpapers with fascinating details that highlight the high-quality and homely character of the premium collection.

Until: 2022 / 38 high-quality, hot-embossed paste the wall wallcoverings with elegant shimmering effects.

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