

PRESS RELEASE

New Erismann collection “IMITATIONS”

The higher art of deception

You need more than a few home accessories to recreate living trends like Industrial Loft, Cultural Clash or Classy Glamour. Who can afford to panel an entire wall or retrospectively add real brick walls. Non-woven wallpapers with Imitation patterns are more than just "beautiful illusions". They allow you to quickly create entirely new living scenarios. Let yourself be swept away into the world of illusions with the new wallpaper collection "IMITATIONS".

Imitations offers non-woven wallpapers, which appear to be made from patinated wood or weathered bricks, with subtle details and deceptively real, with a 3D effect. Or are you looking for a cool concrete wall to give your rooms a trendy loft appearance?

For lovers of the Bohemian style, Imitations offers an imaginative motive with the appearance of Moorish tiles to create an whimsical ambience. With stylish marble wall panelling you can change your room quickly and easily into an extravagant luxury suite.

Beautiful illusion: With Imitations, rooms change into completely new living environments - whether casual urban, a little exotic craziness, or extravagantly elegant. An individual wall illusion to suit every taste.

Available until: 2020 | Material: hot embossed non-woven wallpapers | Contents: 24 wallpapers

www.erismann.de

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CONTACT:

Erismann & Cie. GmbH – Hafenstrasse 19 – 79206 Breisach, Germany
Silvia Reddmann – Head of Marketing
Tel.: +49 7667 909186 * Fax: +49 7667 909270 * Mobile +49 151 6496 1616
silvia.reddmann@erismann.de * presse@erismann.de * www.erismann.de





