

PRESS RELEASE

New Erismann collection “SCANDINJA”

Scandinavian relaxation

Scandinavian summers are short. It is no surprise then that Nordic natives try to extend the summer by capturing it within their own four walls. That is why relaxing colours and airy patterns are especially popular in Scandinavia. But even in this part of the world, the “Scandi” look is very much in vogue.

Erismann has stylishly incorporated this relaxing trend into its Scandinja collection. The designs are light, natural and exude Nordic elegance. In perfectly presented colour schemes, contemporary motifs are expertly given centre stage. Lavish leaf patterns with subtle shine effects and airy feather motifs combine to create a relaxing atmosphere. Authentic wooden planks in striking shades present a particularly natural look, while the weightless graphic honeycomb designs give a sense of pure Scandinavian flair.

The colour palette impresses with relaxing shades in pearl grey, umber and taupe with classic gold and silver mica. Bold mint and warm sun yellow give a burst of freshness, while pastel pink ensures that the romantics among us are not ignored.

Available until: 2019 | Material: non-woven wallpapers | Contents: 34 wallpapers

www.erismann.de

Text characters (including spaces): 1038

CONTACT:

Erismann & Cie. GmbH – Hafenstrasse 19 – 79206 Breisach, Germany
Silvia Reddmann – Head of Marketing
Tel.: +49 7667 909186 * Fax: +49 7667 909270 * Mobile +49 151 6496 1616
silvia.reddmann@erismann.de * presse@erismann.de * www.erismann.de





