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## PRESS RELEASE

Breisach, 16.09.2021

### Wallpapers to beat the winter blues

The current home styling trend "LET NATURE IN" is multi-faceted. These interior designs feature a wealth of depictions of nature, from evocative jungle motifs to relaxing patterns and colours. Particularly as the days grow shorter and the end of winter seems a long way off, designs are needed that can brighten our mood. The non-woven wallpapers in the Charisma collection are an especially effective, impressive pick-me-up.

Expressive floral patterns, vivid prints and airy colours – Charisma brings a sheer summer feeling to every room, banishing those winter blues.

Lush blooms and delicate fronds of grass raise your spirits and add a touch of poetry to your walls. The graphic patterns in the collection create a charming contrast to that floral finery. Weightless, with gentle tone-on-tone colour gradients, the stylish Missoni pattern gives the room a feeling of particular lightness.

The spectrum of refreshing colours in these upbeat designs extends from romantic magnolia and dramatic night blue to striking colour schemes in peppermint and sunny yellow. This palette of colours will bring a fresh new flavour to any room.

Charisma comprises a total of 33 screen-printed non-woven wallpapers and will be running until 12/2024. The RRP is between € 23,95 and 24,95.

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