

## **PRESS RELEASE**

### **New Erismann collection "INSTAWALLS II"**

#### **#hashtag goes interior**

Alluring, natural and expressive. Those are the currently trending Instawalls 2 wallpaper collection themes, and they could not be more different. Yet even so, all these trends are united by a pure passion for home living, whether that means trendy disco glamour, an industrial look or a stylish jungle feeling.

The striking and colourful jungle wallpapers form the #new-ethno interior trend are characterised by eye-catching statement wallpapers that bring a wow effect to any wall. The designs are an excellent way to give centre stage to individual walls. This is definitely a case of "MORE is MORE".

The designs featured in the #more-dimensions trend pack an expressive punch. Here graphic-like 3D effects are combined with materials which exude the natural charm of a loft. Masculine yet wonderfully simple.

The latest interior trends are made up of key 'It' pieces which impress with their bright colours and unusual patterns. At first glance, these 'It' pieces may seem much too flashy, yet if you love the very latest trends there's no getting around this expressive fashionable look. This includes a colourful revival of trends from the past combined with a touch of glamour.

*Text characters: 1182 / words :191*

***Until: none | Material: 31 paste the wall wallpapers (partly hot embossed)***

*www.erismann.de/en*

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